Net Construct

Building better digital -

We need a Full-time Digital Designer

This role
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Working as a junior member of the wider studio team with UX, UI and Front End Designers and alongside our experienced engineering and client services department, as a **Digital Designer** you'll be asked to turn your talents towards designing and delivering across the whole array of clients, content, assets and designs.

Craft is king – and without it a website; with all it's research and UX and code is just a shell. We need your skill to deliver 'the stuff' that makes a shell a delightful product. We've got the page templates and structure covered – we need you to just be smart and pixel perfect in delivering the creative design and content.

As Digital Designer, you will:

- Deliver pixel-perfect page designs across multiple templates and device sizes, craft bespoke assets, image compositions or edits, generate SVG or video animations
- Comment on, add to and implement thinking from the team, rolling out the visual content required across multiple projects, working within established guidelines and styles as well as contributing to the definition of new content styles.
- Take and understand direction from others
- Present, explain and justify design solutions and decisions to multidisciplinary teams.
- Build and manage relationships with internal team members
- Be an active, motivated and inspired member of the team
- Contribute to the evolution of visual design aspects of our work and ensure it is robust, progressive and commercially strong.

Your experience
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Ideally you will have been working with an agency or in a digital design department – however a superstar graduate with a portfolio that shows commerciality would also make us interested. You'll be 'native' online and naturally you will have good competency across wide range of digital (and other) design tools and software including video and motion. (Illustrator, InDesign, XD, Photoshop, Animate, Premier/After Effects)

You'll be dedicated and apply the same level of flair, skill and attention to detail whether working on a 'cool' brand or a corporate brand; on a new service or a site update. At NetConstruct, we make great old websites as well as great new websites too.

You will also have an empathy with clients - and that sometimes they can request things that may not seem to be the best way forward to you. Clients have their own beliefs and you'll know how to work with them to ensure they, users and the project get what's needed.

You
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Our ideal candidate is someone who:

- Is delightfully non-ego driven…
- …but is ambitious and want an environment where they can learn and grow
- Is full of energy and passion for what they do.
- Is constantly learning by teaching themselves and challenging their own thinking.
- Makes others around them better by consciously teaching and unconsciously inspiring.
- Has a strong work ethic and is well organised.
- Puts the same effort and skills into working on and improving existing client projects as you do into brand new opportunities.
- Has an eye for detail - 'good enough' never is.
- Is a great verbal and non-verbal communicator; getting ideas across internally and externally.
- Is collaborative, friendly and with bags of initiative.

Key skills
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We need a mix of the usual and unusual. You will;

- Be skilled in the usual 'static' design and typographic software to a high standard (Including XD – our current web design platform of choice, Photoshop, Illustrator, InDesign etc) being able to create, source, craft, manipulate and enhance.
- Be skilled and ambitious to learn more in motion design software: Animate, After Effects, Premiere (or Final Cut) to cut, stich, FX and edit short-form motion. Oh, and sometimes this might even mean GIF animations too!
- Run a bullet-proof personal workflow and transition of work into our Front-End team.
- Be able to comfortably discuss and explore design concepts with team members and clients, demonstrating an ability to think creatively
- Be able to have full and frank conversations, employing sensitivity and robustness in equal measure.
- Receive (and give) critical feedback and praise.
- Be commercially astute; understanding that we are a business and this is not art.
- Understand the pressures other team members have.
- Understand the scope you are working to, help plan, understand resourcing, estimate effort and ask for help when needed.
- Actively seek out peer input.
- Be able to input into and discuss early design hypothesis as a starting point for collaborative iteration (happy being publicly wrong too)
- Be aware of limits of your knowledge (either creative or commercial) and be able to self-challenge; open to counterbalancing input from others.
- Actively contribute to project debate, and unify behind the teams decision
- Be self-taught, understand new things by trying them, doing them, building them.
- Seek out opportunities to learn from other disciplines.

Big thumbs-ups
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Any of the below would mean we add a smiley-face sticker to your application!

- Can code front end – knocking together a rough prototype is always useful to get ideas across.
- We've got the cinematography/photography kit: if you're an enthusiastic camera-person then you can definitely develop and hone your skills here.
- Are looking to grow your creative experience across the wider 'T' of digital design including in the future IA, research etc
- Have experience working on pitches and new business proposals – you may be required to pull together visuals or motion for the new biz team.
- Are an active member of the design community.

Us
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A team of smart, strategic engineers and designers, NetConstruct helps ambitious clients build better digital services and customer experiences.

Better connected.
To business aims, to customers lives, to other services, devices or touch points.

Better crafted.
Researched, responsive, rich, tactile, pixel-perfect and always building the best brand image.

Better coded.
Bespoke but modular systems, gold-level partner support, e-commerce and integration expertise, tested, protected, maintained and deployed.

We work in partnership. We keep things simple. We focus on uncovering change that makes a real difference 'now' and plan for where clients should go 'next'.
And then we help them get there.

We believe
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Design is the process not a role, and designers at NetConstruct are well rounded; 'T' shaped is a good description. This means we display a generalist attitude and understand the whole design process, but have deep skills in Research, UX, IA, UI or visual design.

We're practical, delivering actual things rather than just pictures of things. And these skills constantly evolve – so we self-teach ourselves and each other a lot.

We work in mixed discipline teams, committed to building better experiences and truly believe that user experience is the responsibility of the whole project team. *Everything* is *everyone's* responsibility.

Interested?
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This is a permanent, full-time job beside the river in our Wetherby studio. (We've got a Leeds postcode but we're proud to be Wetherby)
Salary is competitive, depending on experience with generous holiday and access to company Pension and health schemes. Free fruit on tap (offset with Free Final Fryday breakfast), Seasonal Socials and free parking (OK, the Borough Council provide this)

If you think you're someone we're looking for, can roll your sleeves up, get involved and grow then get in touch. Send us your CV, covering letter as well as links to stuff you have designed or produced and your portfolio – either commercial or otherwise - to **taryn.clegg@idhl.co.uk**

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NetConstruct are part of the IDHL Group, with our sister search marketing agencies in Harrogate and London.